

RFP for Selection of Agency for Branding on Trains to promote Bihar Tourism

RESPONSE TO PRE-BID QUERIES

Tender Number- TDRT/50015/12-2022/09

Place – Directorate of Tourism, Old Secretariat, Patna

No.	RFP document reference	Content of RFP requiring clarification(s)	Points of clarification	Draft response
Emprise Marketing				
1	Section 5, Page 18 – Scope of Work	15228 - Muzaffarpur – Yesvantpur Junction 12521 - Barauni – Ernakulam 15269 - Muzaffarpur - Ahmedabad	No. of coaches per rake of three trains are not mentioned in RFP so total area cannot be calculated.	Bidders are expected to get these details from Railway authority
2	Section 5.1, Page 18 - Main Tasks - Task 1 & Task 2	Non-PVC Vinyl wrapping and applied on the coaches of the selected train. Specifications of the said Vinyl wrapping will be as per RDSO Specification RDSO/2010/CG-08.	RDSO/2010/CG-08 recommend that the graphic film will consist of three layers namely the base film "PVC", adhesive & release liner. Kindly clarify this.	As per RFP
3	Section 5.1, Page 18 - Main Tasks - Task 2	Selected Bidder must print vinyl print only after assessment of actual length and width of the coach area below window level where vinyl shall have to be applied.	If vinyl will be applied below window area of coach Kindly clarify that how many provided coaches will be as per ICF type or LHB type coaches as side wall area of both coaches are different.	Bidders are expected to get these details from Railway authority

4	Annexure 3 - Display Area details	15228Muzaffarpur – Yesvantpur Junction 12521Barauni – Ernakulam 15269Muzaffarpur – Ahmedabad	No. of coaches per rake of three trains are not mentioned in RFP so total area cannot be calculated.	Bidders are expected to get these details from Railway authority
5	Annexure 4.1 - Financial details	15228Muzaffarpur – Yesvantpur Junction 12521Barauni – Ernakulam 15269Muzaffarpur - Ahmedabad	No. of coaches per rake of three trains are not mentioned in RFP so total area cannot be calculated.	Bidders are expected to get these details from Railway authority.
6	Annexure 4.1 - Financial details	15228Muzaffarpur – Yesvantpur Junction 12521Barauni – Ernakulam 15269Muzaffarpur - Ahmedabad	Cost required is per sq. feet per month. Should the bid be offered with two months	As mentioned in Annexure 4 and 4.1, Monthly Rates to be provided. The quoted monthly rates shall be valid for the contract duration